



Promotion of Americana Fest at the American Museum & Gardens

Flyer drop around central Bath and at key events

What is Americana Fest?

[Americana Fest](#) is a new 3-day festival of American culture organised by [The American Museum & Gardens](#)! It takes place on 1-3 July 2022 in the Museum's spectacular hill-top estate on the edge of Bath, with performances from some of the biggest names in comedy and the UK's Americana music scene, on four stages. The festival will also offer a variety of entertaining family activities, including a scavenger hunt through the grounds, games, workshops, vintage cars, and American food trucks and bars.

Coinciding with celebrations for Independence Day in the US, the weekend programme includes an all-American comedy bill, with comedian [Reginald D Hunter](#) headlining on the Friday; award-winning star of the Americana music scene, [Robert Vincent & Band](#) headlining on the Saturday; and folk-rock legends, [The Magic Numbers](#) closing the festival on the Sunday. There are 40+ acts booked to perform across the weekend, the music has been curated by Matt Owens, founder of [The 7 Hills](#) and [ex-Noah & The Whale](#) band member, the comedy has been curated by award-winning comedian Jarred Christmas and Somerset based [Pop-Up Comedy](#), with production provided by [JudgeDay](#) whose clients include Peter Gabriel, Birdy, Kate Bush, Robert Plant and the Thin Lizzy estate, together with regular events including Soho House Festival, Cornbury, Greenbelt and the international WOMAD Festivals.

Event date: Friday 1st to Sunday 3rd July 2022

Location: American Museum & Gardens, Claverton Manor, Bath, BA2 7BD

Website: <http://americanmuseum.org/americanafest>

Twitter [@Americanmuseum](#) | Facebook [@AmericanMuseum](#) |

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What is needed?

Help with distributing flyers and posters to people and places in Central Bath over multiple dates in the lead up to the Festival. Helpers must be happy to chat to people about the Festival (they will be fully briefed) and unperturbed by people who ignore them! A lot of shops and cafes are happy to have flyers but some will need to be asked, and a note of any who are happy to display flyers and posters should be recorded and fed back to the team. If you have an interest in music, festivals, events and/or American culture then this could be for you.

Payment

£10 per hour, per person. Bags for flyers and posters will be provided.

Contact:

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Mark emails with the subject "Flyer work, Americana Fest"